



2018 Habitat for Heroes Fifth Annual Golf Tournament **Sponsorship Opportunities**

The **Fifth Annual Habitat for Heroes Golf Tournament** is scheduled for **Thursday, September 20, 2018** at Sewell's Point Golf Course in Norfolk, VA. This annual tournament is hosted by the US Naval Academy Alumni Association Hampton Roads Chapter.

The mission of the Tournament is to support Habitat for Humanity, South Hampton Roads (SHR) (a 501(c)3 non-profit charity) in its efforts to **raise funds to provide affordable housing solutions for Veteran, Reserve and active-duty military families** in the South Hampton Roads community.

ALL PROCEEDS from the Tournament **GO DIRECTLY TO THE HABITAT FOR HEROES MISSION.**

Habitat SHR has built/rehabbed ten houses for Veteran families. In the past four years alone, six Veteran houses have been built/rehabbed as a result of the Tournaments **RAISING OVER \$100,000** to offset the cost of construction for these houses.

YOUR PARTICIPATION WILL HELP US TO MAINTAIN THIS MOMENTUM.

Habitat SHR is committed, through its program of a *Hand-up; not a Hand-out*, of providing all families with an opportunity to share in the American Dream of homeownership – especially local Veterans. Many of these families are unable to obtain conventional home financing as they cannot afford the costs associated with traditional homeownership mortgages. Habitat SHR addresses this need by selling low cost housing with zero percent mortgage loans to low/ moderately-low income families.

The **Habitat for Heroes Annual Golf Tournament** is our flagship fundraising initiative dedicated to serving our local Veteran, Reserve and active-duty families.

WE NEED YOUR HELP
Please consider becoming a sponsor.

Habitat for Humanity of South Hampton Roads, Inc.
900 Tidewater Drive, Norfolk, VA 23504
www.shrhabitat.org

Sponsorship Monetary Levels

Presenting Sponsor will receive top billing and recognition as the Event Sponsor.

Presenting, Platinum, Gold and Silver Sponsors will receive brand recognition on marketing and media formats – including logo placements on signage and the event website, as well as mentions in print, radio, television, and social media outlets. All other Sponsors will receive website and event recognition.

- **PRESENTING SPONSOR:** \$10,000 (will receive two complimentary foursomes)
- **PLATINUM SPONSOR:** \$ 5,000 (will receive one complimentary foursome)
- **GOLD SPONSOR:** \$ 2,500 (will receive one complimentary twosome)
- **SILVER SPONSOR:** \$ 1,000
- **BRONZE SPONSOR:** \$ 750
- **EAGLE SPONSOR:** \$ 500
- **BIRDIE SPONSOR:** \$ 300
- **PAR SPONSOR:** < \$ 300

Sponsorship Advertising Opportunities

On a first-come, first-serve criteria, Sponsors may also request/receive the following advertising recognition based on their Sponsorship Monetary Donation Level:

- **LUNCH SPONSOR** (one available): **\$2,500 Sponsor**
- **CHIPPING GREEN SPONSOR** (two available): **\$2,500 Sponsor**
- **PUTTING GREEN SPONSOR** (two available): **\$2,500 Sponsor**
- **DRIVING RANGE SPONSOR** (two available): **\$2,000 Sponsor**
- **GOLF CART SPONSOR** (company name & logo displayed on each cart)
 - **FRONT NINE** (36 carts) or **BACK NINE** (36 carts): **\$1,500 Sponsor** (two sponsors available)
 - **FRONT & BACK NINE** (72 carts): **\$2,500 Sponsor** (two sponsors available)
- **BEVERAGE CART SPONSOR:** (sign with company name & logo on each cart)
 - **FRONT NINE:** **\$1,000 Sponsor** (two available)
 - **BACK NINE:** **\$1,000 Sponsor** (two available)
- **EXCLUSIVE HOLE SPONSOR:** **\$750** (two large signs with company logos on Hole T-Box)
- **HOLE SPONSOR (large):** **\$500** (non-exclusive Hole; one large sign with company logo on T-Box)
- **HOLE SPONSOR (small):** **\$300** (non-exclusive Hole; one small sign with company name on T-Box))

We hope that you will join us in our continued efforts to support the Habitat for Heroes Golf Tournament and, in so doing, Veteran and military families throughout South Hampton Roads.

TO BECOME A SPONSOR PLEASE CONTACT

Dan Lear **Habitat SHR Director Development & Communications**
Direct dial: 757-690-9025
dan.lear@shrhabitat.org

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THANK YOU FOR YOUR CONSIDERATION

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